

PAKEJ RADIO HEBAT

Hujung Minggu

Maximise Your Weekend Brand Presence

Reach out to a potential of **4.5 million Malay listeners** while they are on the road with family during weekends. Here are great deals for your brand with up to **94%** discounts. Amp up your weekend marketing impact now!



STATION	ENTITLEMENTS	TIMEBELT	DISCOUNT	Total Media Value	Package Price
	20 x Recorded Promo	Mon – Sun, 6am – 12am	91%	RM242,584	RM23,000
	4 x Integrated Talksets	Sat, 2pm – 6pm/6pm – 9pm & Sun, 2pm – 6pm/6pm – 10pm			
	48 x Segment Feature Credits	Sat, 2pm – 6pm/6pm – 9pm & Sun, 2pm – 6pm/6pm – 10pm			
	48 x Weekend Domination Feature Credits	Sat – Sun, 10am – 10pm			
	35 x Commercial Spots (30 sec)	Mon – Sun, 6am – 12am			
	2 x Facebook Posts	–			
	20 x Recorded Promo	Mon – Sun, 6am – 12am	90%	RM169,595	RM17,000
	4 x Integrated Talksets	Sat, 2pm – 6pm & Sun, 3pm – 7pm			
	24 x Segment Feature Credits	Sat, 2pm – 6pm & Sun, 3pm – 7pm			
	48 x Weekend Domination Feature Credits	Sat – Sun, 10am – 10pm			
	35 x Commercial Spots (30 sec)	Mon – Sun, 6am – 12am			
	2 x Facebook Posts	–			
	20 x Recorded Promo	Sun – Sat, 6am – 12am	94%	RM147,170	RM8,500
	4 x Integrated Talksets	Fri, 10am – 7pm & Sat, 12pm – 7pm			
	64 x Segment Feature Credits	Fri, 10am – 7pm & Sat, 12pm – 7pm			
	48 x Weekend Domination Feature Credits	Fri – Sat, 10am – 10pm			
	35 x Commercial Spots (30 sec)	Sun – Sat, 6am – 12am			
	2 x Facebook Posts	–			
	20 x Recorded Promo	Mon – Sun, 6am – 12am	93%	RM98,807	RM7,000
	4 x Integrated Talksets	Sat, 8am – 1pm & Sun, 1pm – 6pm			
	30 x Segment Feature Credits	Sat, 8am – 1pm & Sun, 1pm – 6pm			
	48 x Weekend Domination Feature Credits	Sat – Sun, 10am – 10pm			
	35 x Commercial Spots (30 sec)	Mon – Sun, 6am – 12am			
	2 x Facebook Posts	–			

Terms & Conditions:

• Astro Media Solutions reserves the right to revise or amend the rates at any time. • All rates are exclusive of Government Tax and are subject to 6% Service Tax if applicable. • Bookings must be made latest by 31 December 2021. Package must be utilised by 31 January 2022. • Rates above exclude commercial production cost. • The above package is subject to the general terms and conditions for the provision of airtime, which can be found at <https://www.quake.com.my/advertising-terms-and-conditions>

Contact us for advertising opportunities:

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